PROFESSIONAL ADVISOR OF THE YEAR

This award recognises the outstanding individual providing advisory services in the blockchain sector.

Eligibility

A core focus of the applicant will be the provision of advisory services as an individual or consultant who works as part of an organisation or independently – for customers in the cryptocurrency or blockchain sectors. Examples could include accountancy, legal, strategy, marketing, risk advisory, tax, insurance, IP, audit / assurance or financial.

Application Questions

No. 01 —

What services do you provide? (max 500 words)

No. 02 —

What customer segments do you target? (max 200 words)

No. 03 —

What is your core value proposition? (max 200 words)

No. 04 —

How is this core value proposition delivered? (max 500 words)

No. 05 —

Describe how you differentiate yourself from any competition in the following areas:

- customer insight and service
- operational performance and efficiency
- price and total cost of service
- customer outcomes. (max 500 words)

No. 06 —

Describe how you have contributed to the advancement of the overall blockchain ecosystem in Australia (max 200 words).

No. 07 —

Provide examples of your work, customer feedback & media coverage including the upload of documentation (max 200 words).